

Phishing Phools Economics Manipulation Deception Ebook

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## Summary:

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Phishing for Phools: The Economics of Manipulation and ... In Phishing for Phools, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sel Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. Phishing for Phools: The Economics of Manipulation and ... Phishing for Phools therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone in almost every walk of life. Akerlof, G. and Shiller, R.: Phishing for Phools: The ... Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. In Phishing for Phools, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception.

Phishing for Phools: The Economics of Manipulation and ... Although Phishing for Phools was published only a few months ago, it has already attracted much attention, owing to the eminence of its authors, both Nobel Laureates; but it has been misunderstood. Reviewers have taken it to be just another popularization of behavioral economics. Phishing for Phools: The Economics of Manipulation and ... Phishing for Phools therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone, in almost every walk of life. Phishing for Phools: The Economics of Manipulation and ... Phishing for Phools: The Economics of Manipulation and Deception (Chinese Edition) Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand.

Phishing for Phools: The Economics of Manipulation, George A. Akerlof & Robert J. Shiller In Phishing for Phools, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. Phishing for Phools: the economics of manipulation and deception Phishing for Phools explores the central role of manipulation and deception in each of these areas and many more. Phools and Their Money - Econlib In Phishing for Phools: The Economics of Manipulation & Deception, 1 George A. Akerlof and Robert J. Shiller challenge that presumption. They argue that the natural outcome of markets is for clever entrepreneurs to discover ways to exploit the weaknesses of other parties.

You have been warned - The economics of deception Phishing for Phools: The Economics of Manipulation and Deception. By George Akerlof and Robert Shiller. Princeton University Press; 272 pages; \$24.95, Â£16.95.

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